# Article information:

A Harvard Study Reveals the Secret to Being Likable | by Margaret Pan | Hello, Love | Jan, 2023 | Medium  
<https://medium.com/hello-love/a-harvard-study-reveals-the-secret-to-being-likable-f50fa722a406>

# Article summary:

1. According to a Harvard study, the secret to being more likable and improving interpersonal bonding is not being polite, helpful, or having a good sense of humor - it’s asking more questions.

2. People should start with relatively shallow and insignificant questions and progress to more private/deep ones in order to build up trust, rapport, and intimacy.

3. Follow-up questions are an effective way to show genuine interest in someone and create the impression of a likable person.

# Article rating:

Appears moderately imbalanced: The article provides some useful information, but is missing several important points or pieces of evidence that would be required to present the discussed topics in a balanced and reliable way. You are encouraged to seek a more balanced perspective on the presented issues by exploring the provided research topics and looking at different information sources.

# Article analysis:

The article “A Harvard Study Reveals the Secret to Being Likable” by Margaret Pan is based on research conducted by Harvard colleagues which examined the role of asking questions in interpersonal relationships. The article claims that the secret to being more likable and improving interpersonal bonding is not being polite, helpful, or having a good sense of humor - it’s asking more questions. It also suggests that people should start with relatively shallow and insignificant questions and progress to more private/deep ones in order to build up trust, rapport, and intimacy.

The article does provide some evidence for its claims from the research conducted by Harvard colleagues but fails to mention any potential biases or sources of error in their findings. Additionally, there is no mention of any counterarguments or alternative perspectives on this topic which could have been explored further. Furthermore, there is no discussion about possible risks associated with this approach such as coming across as intrusive or overly nosy when asking too many personal questions. The article also does not present both sides equally as it only focuses on how asking questions can make one more likable without exploring other factors that may contribute to one’s likability such as politeness or having a good sense of humor. Lastly, there is some promotional content included in the article which could be seen as biased towards certain products or services mentioned within it.

In conclusion, while this article provides some useful insights into how asking questions can help improve interpersonal relationships, it fails to explore other factors that may contribute to one’s likability or discuss potential risks associated with this approach. Additionally, there are some potential biases present within the article due to its promotional content which could be seen as partiality towards certain products or services mentioned within it.

# Topics for further research:

* Interpersonal relationships and politeness
* Risks associated with asking too many questions
* Factors that contribute to likability
* Alternative perspectives on interpersonal relationships
* Counterarguments to the Harvard study
* Sources of error in Harvard research findings

# Report location:

<https://www.fullpicture.app/item/1791beda81990a19403e9a9ab3999fca>