# Article information:

Franklin Templeton: an old-school stockpicker tries to reinvent itself | Financial Times  
<https://www.ft.com/content/be489976-f393-4b11-a407-5fdf87540bcb>

# Article summary:

1. Franklin Templeton acquired Legg Mason in 2020, the largest deal in its 75-year history.

2. The acquisition was part of a plan to reposition the company for a world increasingly dominated by index-tracking products.

3. Franklin is now trying to prove that a family-run firm can still prosper in an industry dominated by behemoths such as BlackRock, Vanguard and State Street.

# Article rating:

May be slightly imbalanced: The article presents the information in a generally reliable way, but there are minor points of consideration that could be explored further or claims that are not fully backed by appropriate evidence. Some perspectives may also be omitted, and you are encouraged to use the research topics section to explore the topic further.

# Article analysis:

The article “Franklin Templeton: an old-school stockpicker tries to reinvent itself” is generally reliable and trustworthy, although there are some potential biases and missing points of consideration that should be noted.

First, the article does not explore any counterarguments or present both sides equally when discussing the acquisition of Legg Mason

# Topics for further research:

* Franklin Templeton acquisition of Legg Mason
* Franklin Templeton investment strategy
* Franklin Templeton performance review
* Franklin Templeton risk management
* Franklin Templeton asset allocation
* Franklin Templeton active vs passive investing

# Report location:

<https://www.fullpicture.app/item/4d91136e74a26b1738712f480bf20cff>