# Article information:

7 Powers: The Foundations of Business Strategy by Hamilton Helmer – The Rabbit Hole  
<https://blas.com/7-powers/>

# Article summary:

1. Hamilton Helmer's book, 7 Powers: The Foundations of Business Strategy, explores the fundamentals of business value and provides guidance for businesspeople in their value-creation efforts.

2. Power is the core concept of the book and is defined as the set of conditions creating potential for persistent differential returns.

3. The book outlines seven powers that can be used to create power: Scale Economies, Network Economies, Counter-Positioning, Switching Costs, Brand Equity, Access to Resources and Process Power.

# Article rating:

May be slightly imbalanced: The article presents the information in a generally reliable way, but there are minor points of consideration that could be explored further or claims that are not fully backed by appropriate evidence. Some perspectives may also be omitted, and you are encouraged to use the research topics section to explore the topic further.

# Article analysis:

The article is written by Blas Moros and is based on Hamilton Helmer’s book “7 Powers: The Foundations of Business Strategy”. The article provides a comprehensive overview of the key concepts discussed in the book such as power, strategy, value axiom and seven powers. It also provides a detailed explanation of each power with examples which makes it easier to understand the concepts discussed in the book.

The article appears to be reliable as it is based on an established source (the book) and provides detailed explanations with examples for each concept discussed in it. However, there are some potential biases present in the article which should be noted. For example, while discussing counter-positioning as one of the seven powers, there is a slight bias towards this particular power due to its author’s preference for it over other powers mentioned in the book. Additionally, while discussing each power there may be some missing points or evidence that could have been included to make it more comprehensive.

In conclusion, overall this article appears to be reliable but there are some potential biases present which should be taken into consideration when reading it.

# Topics for further research:

* Hamilton Helmer 7 Powers
* Business Strategy Foundations
* Value Axiom Explained
* Counter-Positioning Strategies
* Power Dynamics in Business
* Examples of Business Strategy

# Report location:

<https://www.fullpicture.app/item/627e222dfe2ccb48a2b09d5af71355f8>