# Article information:

Some Cool SEO Uses For ChatGPT | Local SEO Guide
<https://www.localseoguide.com/some-cool-seo-uses-for-gpt3-chat/>

# Article summary:

1. 22 cool SEO uses for ChatGPT, including generating quick breadcrumb navigation HTML, identifying schema markup, generating structured JSON-LD structured data, and creating regex statements.

2. Generating frequently asked questions (FAQs), building meta descriptions, creating tables of contents with jump links, automating writing eCommerce product descriptions at scale, generating robots.txt files and XML sitemaps.

3. Identifying related search queries for a keyword, popular/trending hashtags in a niche, possible Quora and Reddit questions for a topic, image suggestions to make content stand out, summarizing content for sharing and creating .htaccess files to redirect URLs.

# Article rating:

Appears moderately imbalanced: The article provides some useful information, but is missing several important points or pieces of evidence that would be required to present the discussed topics in a balanced and reliable way. You are encouraged to seek a more balanced perspective on the presented issues by exploring the provided research topics and looking at different information sources.

# Article analysis:

The article provides an overview of 22 cool SEO uses for ChatGPT which could be useful for improving SEO productivity. The article is written in an informative manner and provides examples of how the tool can be used in various ways such as generating quick breadcrumb navigation HTML or identifying schema markup. However, it should be noted that the trustworthiness and reliability of the article may be questionable due to its potential biases and one-sided reporting. For example, the article does not explore any counterarguments or present both sides equally when discussing the use of ChatGPT’s AI to improve SEO productivity. Additionally, there is no evidence provided to support some of the claims made in the article such as “Generate Frequently asked questions (FAQs)” or “Building Meta descriptions” which could lead readers to question its accuracy. Furthermore, some of the content may appear promotional in nature as it encourages readers to use certain tools such as Midjourney for generating AI images without providing any evidence that these tools are reliable or trustworthy sources of information. Finally, it should also be noted that possible risks associated with using ChatGPT are not discussed in the article which could lead readers to overlook potential issues when using this tool.

# Topics for further research:

* “Risks associated with using ChatGPT”
* “Reliability of AI generated images”
* “Counterarguments to using ChatGPT for SEO”
* “Trustworthiness of ChatGPT”
* “Evidence for using ChatGPT for SEO”
* “Balanced reporting on ChatGPT”

# Report location:

<https://www.fullpicture.app/item/cf4f5b88b8004714927de775fc41598a>